

### **Media Services**

BIG's analysts understand the power of a deadline.

We work to them ourselves!

Members of the industry and financial press can expect to successfully contact our analysts and receive an expedient, objective and actionable response. We encourage media members to access our materials and to request one-on-one background briefings with analysts. Our analysts are also available for interviews on IT trends and news.

We invite you to browse our latest articles and events, meet the team, and learn more about our focus, our vision and our on-going research.

### **About BIG**

Breakaway Information Group, Inc. is an independent, technology-focused market research and advisory firm. We deliver BIG insights and actionable guidance to stake-holders of all stripes active in the data storage and information infrastructure ecosystem. BIG analysts are impassioned yet pragmatic observers of technological innovation and its impact on adopters' business practices.

It is our business is to help your business thrive, whether you're a media professional, technology innovator, investor or IT professional, by providing you with the insights necessary to breakaway from your competition.