



About BIG

Breakaway Information Group, Inc. is an independent, technology-focused market research and advisory firm. We deliver BIG insights and actionable guidance to stake-holders of all stripes in the data storage and information infrastructure ecosystem. BIG analysts are impassioned yet pragmatic observers of technological innovation and its impact on adopters' business practices.

It is our business is to help your business thrive, whether you're a technology innovator, investor or IT professional, by providing you with the insights necessary to breakaway from the competition.

BIG-Identity