



William P. Hurley
Senior Analyst

Coverage Areas:

- Networked Storage, Server & Operating Systems
- Infrastructure Virtualization
- Systems Management
- SOA & Distributed Application Infrastructure

William Hurley has over a decade of IT and communications industry experience. He has held positions with tier 1 systems integrators, technology vendors and industry analyst firms.

William garnered extensive hands-on experience as a Senior Solutions Architect and Regional Business Manager with Affiliated Computer Services, Inc. (ACS), a worldwide leader in systems integration and business process outsourcing.

As the Senior Director of Marketing and Strategy at YottaYotta, he helped place the company's first beta system while defining and validating the market for Utility Storage technologies. Most recently, he worked with the Office of the CTO at Brocade Communications.

As an analyst with the Yankee Group, William was the consulting lead and primary analyst across several industry segments. His areas of responsibility included data communications technologies, IP networking solutions and content delivery solutions & services. He also rekindled Yankee Group's storage infrastructure research practice. William was the business development lead and primary analyst for the Enterprise Strategy Group's Application Infrastructure practice. Subsequently, he was Data Mobility Group's application infrastructure specialist.

William's analysis blends his in-depth knowledge of storage, server and application infrastructure—and the various solutions that operate and connect them—with his deft understanding of market dynamics. His experience has allowed him to develop several innovative infrastructure models that enrich his analysis by identifying the business enhancing value of innovative technologies and breakaway market opportunities. William's expertise opens the door to dynamic cross-functional, cross-market dialogs with IT professionals, business executives, technology vendors and investment professionals

William served with honor in the United States Air Force.